



HAILEY SMITH

FITNESS
INFLUENCER

AGE : 22

GENDER : WOMAN

LOCATION : UNITED STATES

BIOGRAPHY

Hailey is a very fun and active person. She focuses her lifestyle around fitness and social media creation. She loves sharing her health journey with her followers, and encourages other women to do the same on the internet.

PERSONALITY

Extrovert



Aspirational



Public Speaking



MOTIVATIONS

Hailey is motivated by inspiring other women like her. Is is also a health conscious customer who makes sure she purchases healthy products.

FAVORITE BRANDS



GOALS

- To inspire others with her platform. She wants to create a happy and healthy environment with her social media pages.
- Hailey also wants to create awareness around the fitness industry. That it is easy to incorporate being healthy into your lifestyle. And how to become health conscious in a great way.